

From: Muro, Marvella mmuro@lacma.org
Subject: Re: Follow-up: Mural
Date: March 20, 2017 at 12:06 PM
To: B [REDACTED]
Cc: Jackie Keene jackie.keene@lacity.org, Aaron Aulenta aaron@urbanplaceconsulting.com



Dear Jackie and Bob,

Thank you Jackie for coordinating the meeting on Friday to discuss the NoHo Plaza. As Bob mentioned, we have a climate that lends itself to have outdoor experiences and the Plaza is just the place to create them. A little getaway space in NoHo.

Understanding your position of the type of themes you would like to avoid in a mural, Bob, we would work with the artist(s) to discuss both the concerns and the general direction you would like the theme to be carried out.

A teaching artist would not prompt community members by asking "what kind of mural would you like?" but will introduce and discuss the agreed theme and encourage people to do an artwork based on that idea. The artist brings together the collective ideas and imagery for the basis of their own work.

With that said, attached is a PDF file with a few examples of Sarah Ackerley's work who both Jackie and I mentioned. Her murals can be found throughout the San Fernando Valley and other cities in Los Angeles. She has also worked on joint murals with her husband, Levi Ponce. She has been working with LACMA since the summer of 2016 and is successful in engaging students and encouraging their participation and creativity.

I am also attaching a couple of pdfs with the work by artists that Erin Stone recommended. They do not have a teaching background, therefore, we would strongly encourage them to work with Sarah to develop a collaborative mural. I believe Sarah has worked with Steve Martinez in the past. Several of his murals have cultural icons and therefore, we would ask him to stray from that area. Sarah Stone's work, like Sarah Ackerley's, is whimsical with a surrealist connotation.

The idea of incorporating nature (tree and or other plants) as part of the mural sounds would make the mural pop as a 3-dimensional work that would further enhance the space. I look forward to hearing your thoughts about these artist and how you would like to proceed.

Sincerely,
Marvella

MARVELLA MURO
Community Engagement Manager
Education and Public Programs

LACMA
5905 Wilshire Blvd.
Los Angeles, CA 90036
T:(323) 932-5866
F:(323) 857-4729

On Fri, Mar 10, 2017 at 1:35 PM, Bob [REDACTED] wrote:
I can be there at 10:30 but if 1 hour is sufficient, we can meet at 11 AM.
Bob

Sent from my iPhone

On Mar 10, 2017, at 1:03 PM, Muro, Marvella <mmuro@lacma.org> wrote:

Dear Jackie,

Yes, that date works for me as well. Let me know what time you like to meet.

Sincerely,
Marvella

MARVELLA MURO
Community Engagement Manager
Education and Public Programs

LACMA
5905 Wilshire Blvd.
Los Angeles, CA 90036
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F:(323) 857-4729

On Thu, Mar 9, 2017 at 9:53 AM, Jackie Keene <jackie.keene@lacity.org> wrote:

Hi Jackie, Hi Bob, Friday works best for me. Marvella - please let us know if this works for you.

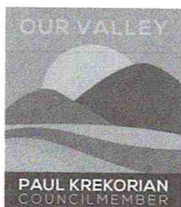
Thank you for your efforts. Your office to meet would be great. The following are some dates and times:

- Wednesday 3/15 between 10:30 and 12 noon
- Thursday 3/16 between 10:30 and 12 noon
- Friday 3/17 between 10:30 and 12 noon

Please let me know.

Thank you.

[REDACTED]



Jackie Keene
District Director
LA City Councilmember Paul Krekorian, District 2
Office: [818.755.7676](tel:818.755.7676)
www.paulkrekorian.org





On Wed, Mar 8, 2017 at 5:32 PM, <[REDACTED]> wrote:

Hi Jackie,

Thank you for your efforts. Your office to meet would be great. The following are some dates and times:

- Wednesday 3/15 between 10:30 and 12 noon
- Thursday 3/16 between 10:30 and 12 noon
- Friday 3/17 between 10:30 and 12 noon

Please let me know.

Thank you.



-----Original Message-----

From: Jackie Keene <jackie.keene@lacity.org>

To: b [REDACTED]

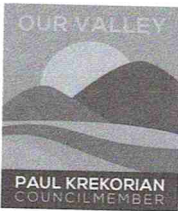
Cc: aaron <aaron@urbanplaceconsulting.com>; Muro, Marvella <mmuro@lacma.org>

Sent: Wed, Mar 8, 2017 5:17 pm

Subject: Follow-up: Mural

Hi Bob,

As I mentioned today, I'd like to facilitate a meeting with you and Marvella Muro from LACMA to discuss ideas on a proposed mural in the NoHo Plaza. Let me know some available dates/times and I'm happy to have it at our office, or any place that is convenient for you.

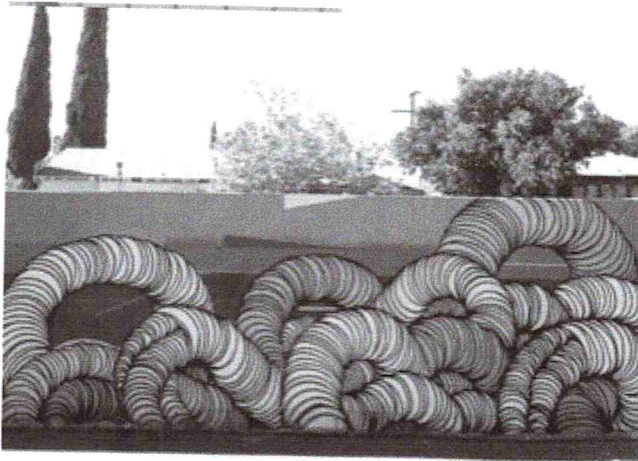
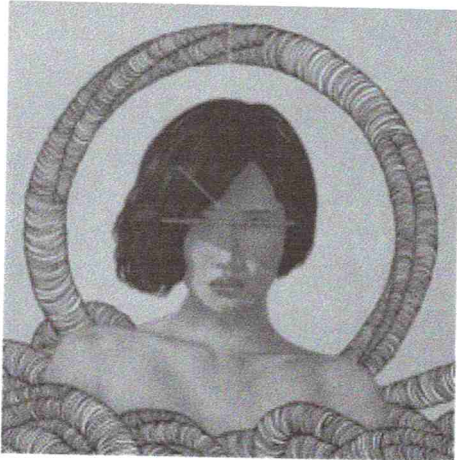
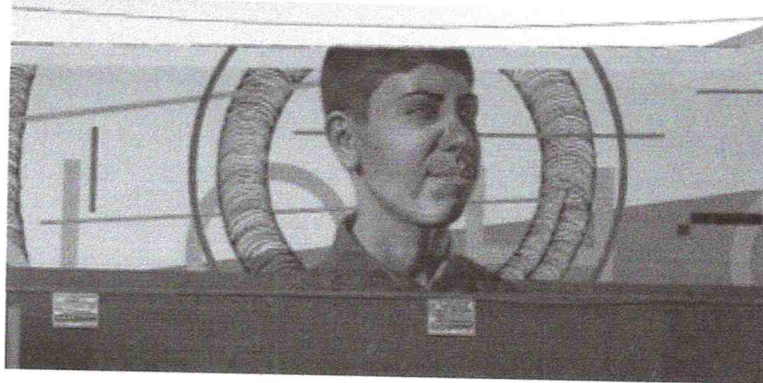
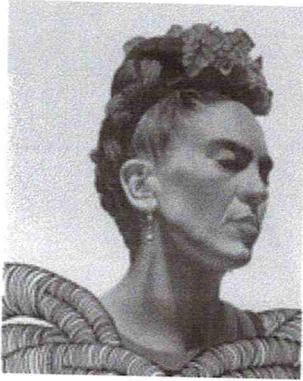


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District Director
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Office: [818.755.7676](tel:818.755.7676)
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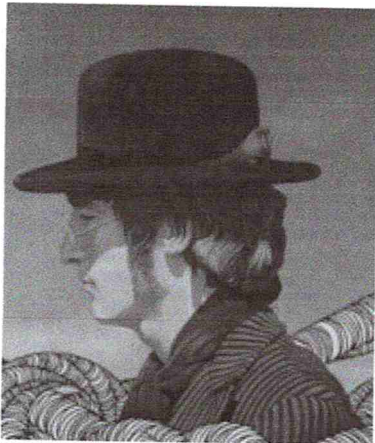


Sarah Ackerley.pdf

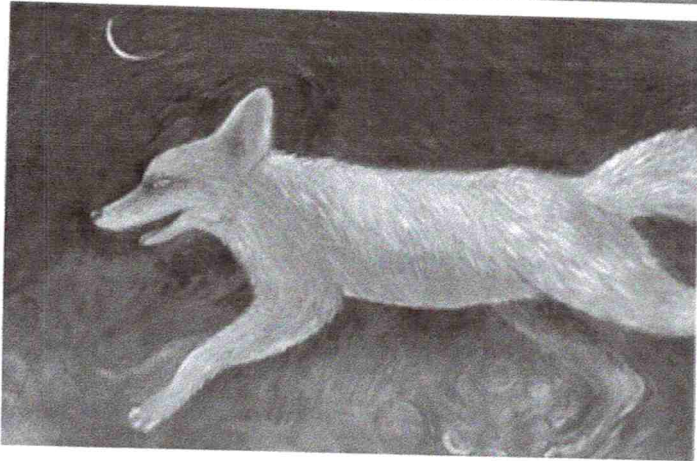
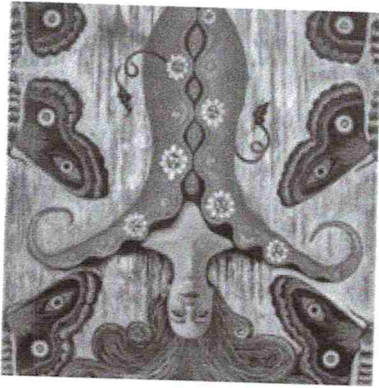


Steve Martinez

San Fernando Valley



<https://www.instagram.com/stevemartinezart/>



Sarah Stone

San Fernando Valley



Sarah Stone is a San Fernando Valley based artist originally from New Jersey. She earned her BFA from Philadelphia's University of the Arts where she studied film animation and children's book illustration.

Her body of work focuses on original narratives inspired by nature, mythology, dreams and the vibrant colors of Los Angeles.

www.sarahstoneart.com